

The North American Data Centre Pricing 2014 to 2019 Report

- **Published:** November 2014
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- **Coverage:** 338 N. American Data Centre providers identified with some 1,171 Data Centre facilities
- **Number of Pages:** 150
- **Price:** GBP 2,495 for a single user licence

Synopsis

The report is based on a unique survey of Data Centre facilities across the region, including some 338 North American Data Centre providers identified with some 1,171 Data Centre facilities in total.

North American Data Centre facilities vary enormously in size and price point with individual wholesale providers having over 1 million square feet of space with sharply reduced rates and local colocation providers having facilities of 1,000 square feet or less serving a specific area.

The new North American Data Centre Pricing 2014 to 2019 Report identifies the key overall Data Centre capacity and price trends in the USA & Canada, and also segments the market into three provider segments including - Local Colocation, National Retail and National Wholesale Data Centre segments. The report finds that each of these three Data Centre segments has its own characteristics and serves its own user community with distinct products and pricing strategy, as shown below:

- Local Colocation Data Centre pricing – with individual facilities serving a local area – the facilities in this segment is for the regional colocation segment and includes a number of local colocation & Data Centre providers. Typical pricing is based on a standard 19” rack, with IP and power.
- National Retail Data Centre pricing – the facilities in this segment are larger inter-regional facilities with a number of facilities offered by the same Data Centre provider, and with larger specialist retail space. It typically offers a range of services including suite space.
- National Wholesale Data Centre pricing – the Data Centre facilities in this segment are large specialist facilities focused on the wholesale space segment, with a high level of customization provided for individual clients.
- But some wholesale Data Centre providers – such as DRT - are also entering the retail Data Centre segment with smaller packages of space and power suitable for enterprise customers, with suites of space rather than an entire data hall being made available.

Report Structure

The North American Data Centre Pricing – 2014 to 2019 - report is broken down into the following five sections:

Section One – This deals with Data Centre Trends in the North American Market - including the landscape for the Data Centre market, key trends in the North American market, the key types of North American Data Centre facility, the key services provided, the business models being followed, the growth in the REIT business model, acquisitions & mergers among North American Data Centre providers, the factors that determine a Data Centre’s location, the cost of new Data Centre builds, the key new Data Centre builds planned and the key performance indicators for Data Centre Providers.

Section Two – Pricing for the North American Data Centre – including the key factors that determine Data Centre pricing, the key pricing trends for the North American Data Centre, Geographical price trends for the North American facility, the different types of service offered, colocation & housing pricing, Managed Service pricing, Managed Hosting pricing, Cloud computing pricing, IT services pricing, Pricing for Power and the types of Data Centre pricing models available.

Section Three – North American Data Centre Provider Profiles - including profiles of the 27 key North American Data Centre providers identified in the report.

Section Four – Forecasts for the North American Data Centre - including Forecast Methodology, Capacity forecast for the North American Data Centre – in square feet & power by Local Colocation Provider, Retail Data Centre Provider & Wholesale Data Centre Provider - Pricing forecast for the North American Data Centre (per square foot, rack space and per kW) by Local Colocation Provider, Retail Data Centre Provider & Wholesale Data Centre Provider and an overall Revenue forecast for the North American Data Centre - from the end of 2014 to the end of 2019.

Section Five – Conclusions for the North American Data Centre - including the key Business trends for the North American Data Centre & the key pricing trends for the North American Data Centre market identified in the report.

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- A list of figures included in the report
- A list of Data Centre companies included in the report
- Methodology
- Executive Summary
- The Ten Key Headlines from the report

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- The key trends for the North American Data Centre
- The key types of North American Data Centre facility
- The key services provided by the North American Data Centre
- New services offered by the North American Data Centre
- The types of connectivity service available from the Data Centre
- The business models provided by the North American Data Centre
- The growth of the Data Centre REIT
- Mergers & Acquisitions by the North American Data Centre
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- Key planned new North American Data Centre build outs
- Key Performance Indicators for Data Centre Providers
- Key Point Summary

Section TWO – Pricing for the North American Data Centre

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- The key factors that determine Data Centre pricing

- The key pricing trends that are impacting the Data Centre
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- Managed Hosting pricing
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- Pricing for Power
- Pricing Models for the North American Data Centre
- Key Point Summary

Section THREE – North American Data Centre Provider Profiles

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- Key Data Centre Provider Profiles
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SECTION FOUR – Forecasts for the North American Data Centre

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- Revenue Forecast for the North American Data Centre
- Key Point Summary

SECTION FIVE – Conclusions for the North American Data Centre

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REPORT PRICE: The report costs GBP 2,495 for a single user licence.

For more information about the North America Data Pricing 2014 to 2019 report or any other reports via DATACENTRE.ME please visit <http://www.datacentre.me/content/reports-41500.htm> or contact Caroline Hitchins on +44 (0) 7544 121900 / caroline@datacentre.me